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**Brisbane
Indian Times**
A Division Of Qld Multicultural Times

&



CommonwealthBank

REQUEST FOR SPONSORSHIP

BRISBANE Indian Times is Queensland's first full colour Indian newspaper. The newspaper is published monthly and has a distribution of 15000 with an estimated readership of 45000.

Brisbane Indian Times was formerly launched in 2003 by Past Mayor of Redcliffe Councilor Allan Boulton.

The newspaper has gained popularity not only amongst Indians but amongst various other communities. From a humble beginning of 16 pages the newspaper has grown to a 72 page publication. In 2006 Brisbane Indian Times was nominated for a Queensland Government Multicultural Award in the small business section.

Like most other community newspapers, Brisbane Indian Times is distributed free of charge. We rely on advertising and sponsorship to fund the publication.

On Brisbane Indian Times first anniversary, the Multicultural Community Awards were introduced. This event recognized the tireless efforts of many individuals, organizations and businesses within our multicultural community.

The Brisbane Indian Times and Commonwealth Bank 2009 Multicultural Community Awards presentation will be held at Coffee Club Auditorium, RNA Showgrounds on Wednesday 11 November 2009.

The chief guest for the evening is still to be confirmed.

A quality crowd of about 500 is expected for the night, guests will include businessmen, politicians, community leaders and various other distinguished individuals.

Brisbane Indian Times would like to extend an invitation to you to become a sponsor of this major event, the sponsor categories are listed below:

Exclusive Naming Rights: \$10,000 sponsorship

Platinum: \$5000 sponsorship – The benefits of this level of sponsorship are as follows;

- Business Logo will appear on advertising material promoting the Awards night (posters, tickets, newspaper promotion etc) (The lectern board at the event is reserved for official logo only)
- Free advertisement in two issues of your choice in Brisbane Indian Times (1/4 page advert to be supplied by sponsor)
- Complimentary Corporate table of ten to the awards
- Recognition on the night
- Present an award

Gold: \$3000 sponsorship – The benefits of this level of sponsorship are as follows;

- Business Logo will appear on advertising material promoting the Awards night (posters, tickets, newspaper promotion etc) (The lectern board at the event is reserved for official logo only)
- Free advertisement in two issues of your choice in Brisbane Indian Times (10cm x 13cm advert to be supplied by sponsor)
- Six complimentary tickets to the awards
- Recognition on the night
- Present an award

Silver: \$2000 sponsorship – The benefits of this level of sponsorship are as follows;

- Business Logo will appear on advertising material promoting the Awards night (posters, tickets, newspaper promotion etc) (The lectern board at the event is reserved for official logo only)
- Free advertisement in two issues of your choice in Brisbane Indian Times (8cm x 13cm advert to be supplied by sponsor)
- Four complimentary tickets to the awards
- Recognition on the night
- Present an award

Bronze: \$1000 sponsorship – The benefits of this level of sponsorship are as follows;

- Business Logo will appear on advertising material promoting the Awards night (posters, tickets, newspaper promotion etc) (The lectern board at the event is reserved for official logo only)
- Free advertisement in one issue of your choice in Brisbane Indian Times (6cm x 13cm advert to be supplied by sponsor)
- Two complimentary tickets to the awards
- Recognition on the night
- Present an award

Finally, if you have any other ideas that haven't been covered, please feel free to discuss these with us, as we are here to help you get the most out of your participation at the awards night.

Thank you



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